

PRICES FOR THE YEAR 2012



“EASY READ” TIDE BOOKS™

BASE PRICING

250 Booklets (Minimum)	\$184.70	74¢ ea.
500 Booklets	\$236.80	47¢ ea.
1000 Booklets	\$341.00	34¢ ea.
add'l 500's	\$170.55/lot	
2500 Booklets	\$653.65	26¢ ea.
add'l 500's	\$130.73/lot	
5000 Booklets	\$1174.70	23¢ ea.
add'l 500's	\$117.47/lot	

Customer supplied "PDF" to specifications – No Additional Charge

*DESIGNATED STANDARD AREA BANNER COLORS:

San Diego-TAN, Los Angeles-BLUE, Santa Barbara-IVORY,
Central CA-GREY, Monterey-GREEN, San Francisco-GOLD,
Humboldt-PINK, Crescent City-ORANGE, Oregon Coast-YELLOW,
Astoria-ORCHID, Aberdeen-PEACH, Seattle-CYAN

Plus Sales Tax (except orders outside of California) and Shipping.
See shipping charges below.

Tide Book Additional Charges

Full solid bright color cover	\$10.00/order
<u>New Full-Color Cover - Typeset & Layout</u>	50.00/order
<i>(Includes converting existing B&W Art to color)</i>	
Supplied "PDF"... NO proof	N/C
Additional Design Work	75.00/hr.
Revisions <i>(e-mail proof included)</i>	15.00
Custom inside cover (Black Ink)	60.00
Additional display boxes.....(each)	10.00
<i>(Includes clam-shell display sign for each additional box)</i>	
Orders may be split between 2 areas - Extra charge of	\$12.00
<i>(1000 minimum total order)</i>	

Shipping & Handling Charges Within California

250 Tide Books	\$15.00
500 Tide Books	17.00
1000 Tide Books	19.00
1500 Tide Books	22.25
2000 Tide Books	23.25
2500 Tide Books	25.50
3000 Tide Books	27.00
4000 Tide Books	31.00
5000 Tide Books	34.00

*Note: All orders above 5000 will be invoiced for shipping after completion.

Shipping & Handling Charges Outside of California

250 Tide Books	\$18.00
500 Tide Books	20.00
1000 Tide Books	22.00
1500 Tide Books	25.00
2000 Tide Books	27.00
2500 Tide Books	30.00
3000 Tide Books	35.00
4000 Tide Books	40.00
5000 Tide Books	45.00

*Note: All orders above 5000 will be invoiced for shipping after completion.